



## Glow Scholar Dinner

April 17, 2010

Reception and Silent Auction, 6-7pm, Dinner and Program 7-10pm  
Hilton San Francisco Airport

February 15, 2010

**Dear Community Member:**

It gives me great pleasure to invite your company to support the **Annual Glow Scholar Dinner** ([www.glowfoundation.org](http://www.glowfoundation.org)) on April 17, 2010. This event will be held at the Hilton San Francisco Airport Hotel and will be attended by many of **Glow's affluent donors and representatives** drawn from the local business, banking, venture capital and professional communities. The proceeds from the event will raise funds for Glow's financial education, mentoring, and "unmet need" scholarships for high potential, college-ready students from under-resourced communities (***Please see the enclosed Attachment to find out more about Glow's Programs.***)

We would be honored to have you donate an item for our **silent auction**. We will display any brochures or promotional materials that you send us at the auction and list you in the program. We will also be providing your business exposure to our entire audience of donors by posting the silent auction **program online** in early April and promoting it through an **email blast** to our donors, who will then have the opportunity to view items online. We will also be offering you **a link to your website** from our website.

Last year, many of our event attendees commented that our auction offered the **highest quality items** of any charity auction they had attended. By contributing to this year's auction, you will be associated with the leading businesses in the community who support our annual event, which is known to cater to people with refined tastes.

To further discuss this opportunity, please contact Amy Kweskin, Director of Operations and Communications, at 415.939.5740 or [amy@glowfoundation.org](mailto:amy@glowfoundation.org). Sponsorships are tax-deductible to the fullest extent allowable by law. **Glow Foundation is a 501(c)3 non-profit organization and our federal tax ID number is 56-2590044.**

Thank you for considering supporting Glow Foundation's programs, while increasing visibility for your company amongst Bay Area business leaders.

Sincerely,

Amy Kweskin  
Director of Operations and Communications  
[amy@glowfoundation.org](mailto:amy@glowfoundation.org)  
T 415 939 5740



## Helping Students Bridge the Gap to College

The Glow Foundation provides financial education, college planning advice, and scholarships to high potential, college-ready students from under-resourced communities.

### WHO WE ARE

Glow Foundation is a 501(c)3 non-profit organization founded in 2006 to address the financial barriers that high potential, low income students face in attending college.

**Our VISION** is that all qualified, highly motivated students, regardless of their income level, should be able to afford and graduate from college and reach their greatest potential. **Our MISSION** is to provide financial education, college planning advice, and scholarships to high potential, college-ready students from under-resourced communities.

### WHO WE SERVE

Majority of Glow students will be the **first in their family** to attend college.

**Over 80%** qualify for **federally subsidized lunch program**.

**Nearly 100%** are from ethnic/racial backgrounds **historically underrepresented in college** (Hispanic, Asian / Pacific Islander, African American, Multi-racial).

Since being founded in **2006**, Glow Foundation has provided financial education classes to approximately **580** students and provided college scholarships to **79** students around the **San Francisco Bay Area**. Our goal is to reach the thousands of students in need, including expansion into broader California regions in the long term.

### OUR PROGRAM

Glow's solution provides students with both the tools and the support to overcome financial barriers to attend and graduate from college.

- ❖ **Financial education, not just financial aid.** Financial barriers are not just about money, but also about skills and access to information. Glow's Financial Education curriculum, consisting of 1) financial education classes and 2) college financial planning, empowers students to proactively plan and acquire funding for their college education. Students also obtain critical financial literacy skills that will help them lead a financially responsible life.
- ❖ **College planning advice / mentorship.** Many students in our program are the first in their family to go to college. Glow provides mentorship to students so that they receive the individual support needed to navigate and evaluate the various financial expenses and funding options for college.
- ❖ **Unmet need scholarship.** Glow Scholarship is an unmet need scholarship helping students close the last dollar funding gap *after* all other financial aids. Each scholarship dollar is invested in students with real financial need and leveraged 10 to 15X by students' own proactive efforts to finance college.

### OUR PARTNERSHIP APPROACH

Glow achieves maximum impact, efficiency, and scale through effective partnerships with other non-profits and corporations.

- ❖ **Partnership with schools and youth programs.** Glow partners with other successful high schools and youth programs around the Bay Area to identify and support high potential, under-served youth who are falling through the cracks.
- ❖ **Financial education partners.** Glow works with many financial institutions in the community to provide financial literacy training to our students. Current financial education partners include Citibank, Comerica, Freedom Financial Network, Opportunity Fund, Silicon Valley Bank, and Wells Fargo.

### Our students say...



*"College has been a goal for me since I was young, but how I would pay for it was always something hard for me. Glow educated me on many different ways to pay for college. I also learned about credit, different kinds of loans, and how to repay them... all the things that will be essential while I am in college AND when I am out of college."*

*Hakeem, 2008 Glow Scholar  
now attending UC Santa Barbara*



*"I would make a budget for myself and make my dad make one for my family."*

*Rosa, 2008 Glow Scholar  
now attending Santa Clara University*

### Contact Us

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San Francisco, CA 94103

[www.glowfoundation.org](http://www.glowfoundation.org)

EIN#:56-2590044

## Meet Our Proud 2009 Glow Scholars.

Thanks to the generosity of many donors and supporters, Glow was able to provide financial education to over 220 students and give scholarships to 36 outstanding students (amounting to \$133,500) in FY2009.

### Glow Unmet Need Scholarships

Provided for 4-years (2-years for Community College)

**Abdulmalek Ali**, San Leandro High School  
College: California State University, East Bay

**Adolfo Gomez**, Lionel Wilson College Prep.  
College: University of California, Berkeley

**Ana Kofeloa**, East Palo Alto Academy HS  
College: San Francisco State University

**Angelissa Paulino**, Metropolitan Arts and Tech  
College: Middlebury College

**Ashley Quintana**, Menlo School  
College: Occidental College

**Ay'Anna Moody**, Lionel Wilson College Prep.  
College: University of California, Los Angeles

**Daisy Revuelta**, East Palo Alto Academy HS  
College: University of California, Santa Cruz

**Darian Ng**, City Arts and Tech. High School  
College: University of California, Berkeley

**Elizabeth Castanon**, Lionel Wilson College Prep.  
College: University of San Francisco

**Elizabeth Corral**, International Studies Academy  
College: University of California, Berkeley

**Fernando Elvira**, International Studies Academy  
College: University of California, Davis

**Gabriella Tripolsky**, Woodside High School  
College: University of California, San Diego

**Georgina Ashton**, Terra Bella Academy  
College: De Anza College

**Ilisha Graham**, City Arts and Technology HS  
College: University of San Francisco

**Ismael Munoz**, San Leandro High School  
College: Saint Mary's College of California

**Ivan Zamora Diaz**, Lionel Wilson College Prep.  
College: University of California, Berkeley

**Jessica Tang**, City Arts and Technology HS  
College: Mills College

**Jose Trujillo**, East Palo Alto Academy High School  
College: University of California, Santa Cruz

**Keyla Velazquez**, Summit Prep Charter HS  
College: Cal State University, Northridge

**Kiara Gaytan**, East Palo Alto Academy HS  
College: Notre Dame De Namur University

**Leslie Rivera**, East Palo Alto Academy HS  
College: San Jose State University

**Luis Garcia**, Woodside High School  
College: California State University, East Bay

**Maricela Santacruz**, East Palo Alto Academy  
College: Notre Dame De Namur University

**Norma Rubio**, Lionel Wilson College Prep.  
College: University of California, Berkeley

**Rickey Jordan**, Carmont High School  
College: Augustana College

**Rosana Callejas**, International Studies Academy  
College: San Francisco State University

**Roseanna Maafu**, East Palo Alto Academy HS  
College: Notre Dame De Namur University

**Sally Rodriguez**, Palo Alto High School  
College: Saint Mary's College of California

**Taniko Jackson-Martinez**, Henry M. Gunn HS  
College: Mount Holyoke College

### Glow Financial Education Awards

Provided for the 1st year in college, potentially renewable

**Belen Ponce Ramos**, San Leandro High School  
College: University of California, Merced

**Elizabeth Vera**, Leadership Public Schools—San Jose  
College: De Anza College

**Jazmin Rocha**, East Palo Alto Academy High School  
College: Santa Clara University

**Jose Luis Lima Jr.**, Calero High School  
(currently a junior)

**Kenneth Jones**, East Palo Alto Academy High School  
College: Anderson University

**Louis Yasuhiro**, City Arts and Technology HS  
College: University of California, Irvine

**Maria Ceja**, Summit Prep Charter High School  
College: California State University, East Bay



*"It's common for the youth of the city to easily fall victim to the street violence and drugs or to simply be forced into the blue collar work force. I aspire to be a social worker and continue this social change movement. My dream is to create a non-profit organization for under-served youth in my community who aspire to achieve higher education"*

#### **Ay'Anna, 2009 Glow Scholar**

Graduated Lionel Wilson College Preparatory Academy  
now attending University of California, Los Angeles



*"I view college and my education as a means to move beyond my poverty into the world of a better life. I have always believed that if I work hard and dedicate myself to help those in need in my community, I can achieve anything."*

#### **Luis, 2009 Glow Scholar**

Graduated Woodside High School  
now attending California State University, East Bay