



Glow Scholar Dinner

April 17, 2010

Reception and Silent Auction, 6-7pm, Dinner and Program 7-10pm
Hilton San Francisco Airport

February 19, 2010

RE: SPONSORSHIP WITH AN EDUCATIONAL IMPACT

Dear Community Member:

On behalf of Glow Foundation I invite you to make an educational impact by sponsoring the **2nd Annual Glow Scholar Dinner** on Saturday, April 17, 2010 at the Hilton San Francisco Airport. The annual dinner is attended by individuals and supported by corporations that believe in Glow's **mission of providing financial education, mentoring, and "unmet need" scholarships to high potential, college-ready students from under-resourced communities**. Dinner attendees include representatives from local banking, venture capital, professional, education, and corporate communities. The *1st Annual Glow Scholar Dinner* held last year was attended by over 220 participants and raised \$87,000 in net profit in support of college scholarships for deserving Glow Scholars.

Please see the enclosed Sponsorship form to learn about the giving levels and related benefits. Glow is pleased to provide your company with named scholarships, co-branding, logo placement in key collateral, and special recognition at the event. I am also attaching an overview of Glow Foundation including the list of 2009 Glow Scholars for your reference.

To further discuss this opportunity, please contact Amy Kweskin, Director of Operations and Communications, at 415.939.5740 or amy@glowfoundation.org. Sponsorships are tax-deductible to the fullest extent allowable by law. **Glow Foundation is a 501(c)3 non-profit organization and our federal tax ID number is 56-2590044.**

Thank you for considering supporting Glow Foundation's programs, while increasing visibility for your company amongst Bay Area business leaders.

Sincerely,

A handwritten signature in black ink that reads "Amy Kweskin".

Amy Kweskin

Director of Operations and Communications

amy@glowfoundation.org

T 415 939 5740



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SPONSORSHIP WITH AN EDUCATIONAL IMPACT

The Glow Scholar Dinner is attended by individuals and supported by corporations that believe in Glow's mission of providing financial education, mentoring, and "unmet need" scholarships to high potential, college-ready students from under-resourced communities. Dinner guests include representatives from local banking, venture capital, professional, education, and corporate communities.

Be part of the solution by sponsoring the *Glow Scholar Dinner* and receiving these benefits:

SUMMA CUM LAUDE SPONSOR (\$10,000):

- Co-branding of event, e.g. Glow Event sponsored by **Your Company**.
- Print and email invitation with company logo distributed to Glow network and supporters.
- Special recognition and award given at the event.
- Full-page ad in the event program.
- Projection of logo on event screen.
- Company Logo and link on Glow Foundation website.
- 1 VIP table (10 seats) at the Glow Scholar Dinner.**
- 2 Glow Scholarships titled with your company's name.

MAGNA CUM LAUDE SPONSOR (\$5,000):

- Acknowledgement from the stage at the event.
- Framed certificate of recognition.
- Logo in the program at the Magna Cum Laude sponsor level.
- Projection of logo on event screen.
- Company logo and link on Glow Foundation website.
- 1 VIP table (10 seats) at the Glow Scholar Dinner.**
- 1 Glow Scholarships titled with your company's name.

CUM LAUDE SPONSOR (\$2,500):

- Framed certificate of recognition.
- Projection of logo on event screen.
- Logo in the program at the Cum Laude sponsor level.
- Company name on Glow Foundation website.
- 1 VIP table (10 seats) at the Glow Scholar Dinner.**

COLLEGIATE SPONSOR (\$1,500)

- Company listed in the program at the Cum Laude sponsor level.
- 1 table (10 seats) at the event.**
- Company name on Glow Foundation website.

Additional sponsorship levels on next page.



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SPONSORSHIP WITH AN EDUCATIONAL IMPACT

DEAN'S LIST SPONSOR (\$1,000)

- Company listed in the program at the Cum Laude sponsor level.
- 6 seats at the event.**
- Company name on Glow Foundation website.

ACHIEVEMENT SPONSOR (\$600)

- Company listed in the program at the Cum Laude sponsor level.
- 4 seats at the event.**
- Company name on Glow Foundation website.

ACHIEVEMENT SPONSOR (\$300)

- Company listed in the program at the Cum Laude sponsor level.
- 2 seats at the event.**
- Company name on Glow Foundation website.

- We regret that we are unable to attend or sponsor the Glow Scholar Dinner.
Please accept our contribution of \$_____.**

Company Name (as it should appear in program): _____

Contact Name: _____

Day Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Referring Glow Representative (if any): _____

- Check enclosed Check coming Please charge my credit card (complete below)

Name on card: _____ Signature: _____

Credit Card Number: _____ Exp. Date: _____

For more information contact:

Amy Kweskin, Glow Foundation, Cell: (415) 939-5740, email: amy@glowfoundation.org

Return this completed form by mail, fax or email:

Attn: Glow Scholar Dinner, 275 5th St., San Francisco, CA 94103

Fax to: (415) 840-0412

Email to: amy@glowfoundation.org



Helping Students Bridge the Gap to College

The Glow Foundation provides financial education, college planning advice, and scholarships to high potential, college-ready students from under-resourced communities.

WHO WE ARE

Glow Foundation is a 501(c)3 non-profit organization founded in 2006 to address the financial barriers that high potential, low income students face in attending college.

Our VISION is that all qualified, highly motivated students, regardless of their income level, should be able to afford and graduate from college and reach their greatest potential. **Our MISSION** is to provide financial education, college planning advice, and scholarships to high potential, college-ready students from under-resourced communities.

WHO WE SERVE

Majority of Glow students will be the **first in their family** to attend college.

Over 80% qualify for **federally subsidized lunch program**.

Nearly 100% are from ethnic/racial backgrounds **historically underrepresented in college** (Hispanic, Asian / Pacific Islander, African American, Multi-racial).

Since being founded in **2006**, Glow Foundation has provided financial education classes to approximately **580** students and provided college scholarships to **79** students around the **San Francisco Bay Area**. Our goal is to reach the thousands of students in need, including expansion into broader California regions in the long term.

OUR PROGRAM

Glow's solution provides students with both the tools and the support to overcome financial barriers to attend and graduate from college.

- ❖ **Financial education, not just financial aid.** Financial barriers are not just about money, but also about skills and access to information. Glow's Financial Education curriculum, consisting of 1) financial education classes and 2) college financial planning, empowers students to proactively plan and acquire funding for their college education. Students also obtain critical financial literacy skills that will help them lead a financially responsible life.
- ❖ **College planning advice / mentorship.** Many students in our program are the first in their family to go to college. Glow provides mentorship to students so that they receive the individual support needed to navigate and evaluate the various financial expenses and funding options for college.
- ❖ **Unmet need scholarship.** Glow Scholarship is an unmet need scholarship helping students close the last dollar funding gap *after* all other financial aids. Each scholarship dollar is invested in students with real financial need and leveraged 10 to 15X by students' own proactive efforts to finance college.

OUR PARTNERSHIP APPROACH

Glow achieves maximum impact, efficiency, and scale through effective partnerships with other non-profits and corporations.

- ❖ **Partnership with schools and youth programs.** Glow partners with other successful high schools and youth programs around the Bay Area to identify and support high potential, under-served youth who are falling through the cracks.
- ❖ **Financial education partners.** Glow works with many financial institutions in the community to provide financial literacy training to our students. Current financial education partners include Citibank, Comerica, Freedom Financial Network, Opportunity Fund, Silicon Valley Bank, and Wells Fargo.

Our students say...



"College has been a goal for me since I was young, but how I would pay for it was always something hard for me. Glow educated me on many different ways to pay for college. I also learned about credit, different kinds of loans, and how to repay them... all the things that will be essential while I am in college AND when I am out of college."

*Hakeem, 2008 Glow Scholar
now attending UC Santa Barbara*



"I would make a budget for myself and make my dad make one for my family."

*Rosa, 2008 Glow Scholar
now attending Santa Clara University*

Contact Us

Phone: (415) 348 6310

Fax: (415) 840 0412

Email: info@glowfoundation.org

Address: 275 5th Street,
San Francisco, CA 94103

www.glowfoundation.org

EIN#:56-2590044

Meet Our Proud 2009 Glow Scholars.

Thanks to the generosity of many donors and supporters, Glow was able to provide financial education to over 220 students and give scholarships to 36 outstanding students (amounting to \$133,500) in FY2009.

Glow Unmet Need Scholarships

Provided for 4-years (2-years for Community College)

Abdulmalek Ali, San Leandro High School
College: California State University, East Bay

Adolfo Gomez, Lionel Wilson College Prep.
College: University of California, Berkeley

Ana Kofeloa, East Palo Alto Academy HS
College: San Francisco State University

Angelissa Paulino, Metropolitan Arts and Tech
College: Middlebury College

Ashley Quintana, Menlo School
College: Occidental College

Ay'Anna Moody, Lionel Wilson College Prep.
College: University of California, Los Angeles

Daisy Revuelta, East Palo Alto Academy HS
College: University of California, Santa Cruz

Darian Ng, City Arts and Tech. High School
College: University of California, Berkeley

Elizabeth Castanon, Lionel Wilson College Prep.
College: University of San Francisco

Elizabeth Corral, International Studies Academy
College: University of California, Berkeley

Fernando Elvira, International Studies Academy
College: University of California, Davis

Gabriella Tripolsky, Woodside High School
College: University of California, San Diego

Georgina Ashton, Terra Bella Academy
College: De Anza College

Ilisha Graham, City Arts and Technology HS
College: University of San Francisco

Ismael Munoz, San Leandro High School
College: Saint Mary's College of California

Ivan Zamora Diaz, Lionel Wilson College Prep.
College: University of California, Berkeley

Jessica Tang, City Arts and Technology HS
College: Mills College

Jose Trujillo, East Palo Alto Academy High School
College: University of California, Santa Cruz

Keyla Velazquez, Summit Prep Charter HS
College: Cal State University, Northridge

Kiara Gaytan, East Palo Alto Academy HS
College: Notre Dame De Namur University

Leslie Rivera, East Palo Alto Academy HS
College: San Jose State University

Luis Garcia, Woodside High School
College: California State University, East Bay

Maricela Santacruz, East Palo Alto Academy
College: Notre Dame De Namur University

Norma Rubio, Lionel Wilson College Prep.
College: University of California, Berkeley

Rickey Jordan, Carmont High School
College: Augustana College

Rosana Callejas, International Studies Academy
College: San Francisco State University

Roseanna Maafu, East Palo Alto Academy HS
College: Notre Dame De Namur University

Sally Rodriguez, Palo Alto High School
College: Saint Mary's College of California

Taniko Jackson-Martinez, Henry M. Gunn HS
College: Mount Holyoke College

Glow Financial Education Awards

Provided for the 1st year in college, potentially renewable

Belen Ponce Ramos, San Leandro High School
College: University of California, Merced

Elizabeth Vera, Leadership Public Schools—San Jose
College: De Anza College

Jazmin Rocha, East Palo Alto Academy High School
College: Santa Clara University

Jose Luis Lima Jr., Calero High School
(currently a junior)

Kenneth Jones, East Palo Alto Academy High School
College: Anderson University

Louis Yasuhiro, City Arts and Technology HS
College: University of California, Irvine

Maria Ceja, Summit Prep Charter High School
College: California State University, East Bay



"It's common for the youth of the city to easily fall victim to the street violence and drugs or to simply be forced into the blue collar work force. I aspire to be a social worker and continue this social change movement. My dream is to create a non-profit organization for under-served youth in my community who aspire to achieve higher education"

Ay'Anna, 2009 Glow Scholar

Graduated Lionel Wilson College Preparatory Academy
now attending University of California, Los Angeles



"I view college and my education as a means to move beyond my poverty into the world of a better life. I have always believed that if I work hard and dedicate myself to help those in need in my community, I can achieve anything."

Luis, 2009 Glow Scholar

Graduated Woodside High School
now attending California State University, East Bay